

What is it?

A \$100,000 partnership campaign between the Fire Marshal's Public Fire Safety Council (FMPFSC) and Enbridge Gas Distribution that will provide selected fire departments with free combination smoke and carbon monoxide alarms in support of reaching high-risk residents of their respective communities.

What is its purpose?

Project Zero is a public education campaign aimed at reducing residential fire and carbon monoxide deaths to zero.

Who is providing the funds?

Enbridge, a long standing partner of the FMPFSC, is generously providing \$100,000 to the FMPFSC to implement and manage Project Zero.

Who is eligible?

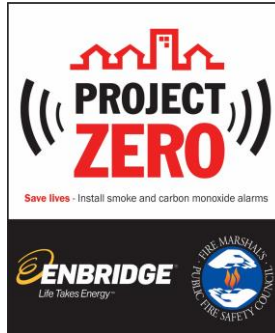
Approximately 100 fire departments in Ontario whose communities are serviced by Enbridge.

How does a fire department apply?

Complete the attached application form and return it by fax or email by **2:00 pm on Friday, July 21, 2017**. Departments who are selected to participate will be notified by Monday, July 31, 2017.

What is expected of my department?

1. Provide information for a media advisory and press release developed by the FMPFSC/Enbridge, and forward both documents to your local media.
2. Arrange a photo opportunity, preferably with the mayor or council representative and the fire chief in attendance. This could take place at a municipal council meeting, your fire station or another location of your choice.
3. Provide to the FMPFSC, a presentation photo and copies of any media coverage.
4. Distribute the alarms to high-risk residents identified by your department.
5. Return any undistributed units to the FMPFSC by November 30th, 2017.



PROJECT ZERO APPLICATION FORM

Fire Department Name: _____

Contact Name and Position: _____

Shipping Address: _____

City / Province: _____ Postal Code: _____

Telephone Number: _____

Email Address: _____

What is your community population: _____

We have confirmed that our community is serviced by Enbridge: ☐ Yes ☐ No

The above information will be used to contact you if your department is selected.

Completed applications must be received by **2:00 pm on Friday, July 21, 2017**.
Departments selected to participate will be notified by Monday, July 31, 2017.

Please complete this application form and return it to Kathy Ash.
Fax toll free: 1-866-379-6667 or email: kathy.ash@firesafetycouncil.com
Phone: 1-866-379-6668 ext. 105

