



MEDIA RELEASE

The Corporation of the City of Oshawa

For Immediate Release

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Fire safety video wins media award

OSHAWA – Oshawa Fire Services and Maxwell Heights Secondary School students were presented with a second place certificate and a cheque for \$250 from the International Association of Fire Fighters (IAFF) today for their work producing a fire safety educational video. The video, *Alarming Consequences*, highlights the possible outcomes and consequences of activating a false fire alarm. The video, sponsored by the Ontario Municipal Fire Prevention Officers Association, was one of 245 entries submitted in the IAFF's 2013 media awards contest.

Additionally, IAFF Local 465 (Oshawa Firefighters) also received a cheque for \$250 that will be donated to Lakeridge Health Oshawa in memoriam of Colleen Horner, the teacher who worked with the students on the *Alarming Consequences* video. Ms. Horner passed away last March.

"This award is a wonderful recognition of Colleen's talents as a teacher and mentor to her students," said Natalie Hempstead, Maxwell Heights SS principal. "This memorial donation is a wonderful recognition of her hard work and dedication to her students."

The video, *Alarming Consequences*, is available on the City's corporate YouTube Channel at www.youtube.com/OshawaCity and is available for use by other fire departments across Ontario.

The annual Media Awards Contest honors communications, reporting and photography that portrays the professional and dangerous work of firefighters and emergency medical personnel in the United States and Canada.

"*Alarming Consequences* is well made and certainly sends an important message and I encourage everyone to view this amazing video," said Councillor Bob Chapman Chair of the Community Services Committee "I congratulate all those involved in its production."

"Members of Oshawa Fire Services Fire Prevention Division (IAFF Local 465 members), collaborated successfully with staff and students at Maxwell Heights Secondary School to provide a great training tool for fire services across Ontario. The

video 'Alarming Consequences' illustrates the importance of reducing malicious alarms and the impact they can have," said Fire Chief Steve Meringer.

"Providing safe and secure learning and working environments for our students and staff is a top priority at the DDSB," said Joe Allin, Chair of the Board. "Production of this video shows how students and staff share the commitment to that goal."

The video also received a Fire Safety Award through the Ontario Fire Marshal's Public Fire Safety Council this past June.

- 30 -

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